



The Kooler Ice KI 510 "Mini" Ice and Water Vending Machine

www.koolerice.com



**Simplicity,
Efficiency and
Quality....
That's our way of
doing business!**



About Us

As a leading manufacturer of Ice and Water vending machines, Kooler Ice is committed to building the highest quality vending machines available in the market today. We have designed a reliable, cost efficient machine that is easy to operate and maintain and which offers optimal production for our owners.

Building a quality product is not a goal – it's a process!

We have trained and developed a high quality work force that is passionate about building the best machine possible. In a short time, Kooler Ice has established itself as an industry leader. Our operation has recently expanded and relocated to a 30,000 square foot "lean" manufacturing facility in Byron, GA. The new facility will allow us to better serve our owners and allow Kooler Ice to continue providing you with a quality line of products and excellent support for many years to come. Our senior management team has extensive experience in the manufacturing, marketing, sales and service of industrial products. We welcome prospective owners to visit our facility to see the machines being manufactured first hand, and to meet our support staff.



The ice vending industry is a new and exciting industry and is in its "infancy" period. Many project that the concept of delivering ice to the consumer via vending machines will eventually replace the traditional "trucked ice" delivery method. Due to the added quality, safety and convenience vended ice provides the end user, the trucked ice delivery method could be completely eliminated in the future. In addition, vended ice offers ecological benefits which, in the long term, will benefit and affect us all.

With the Kooler Ice Machine, You Will ...

Increase Your Ice Sales



Now you can sell ice 24/7, open or not, without an attendant because our machine can be placed outside - offering customers full-time access to the ice machine - naturally increasing your sales!

Increase Your Ice Profits



Realize higher ice profits by owning your own machine. You won't be dependent upon shipping schedules, product availability, or affected by fuel costs. Virtually eliminate theft – while providing a better product!

Differentiate Your Ice Business



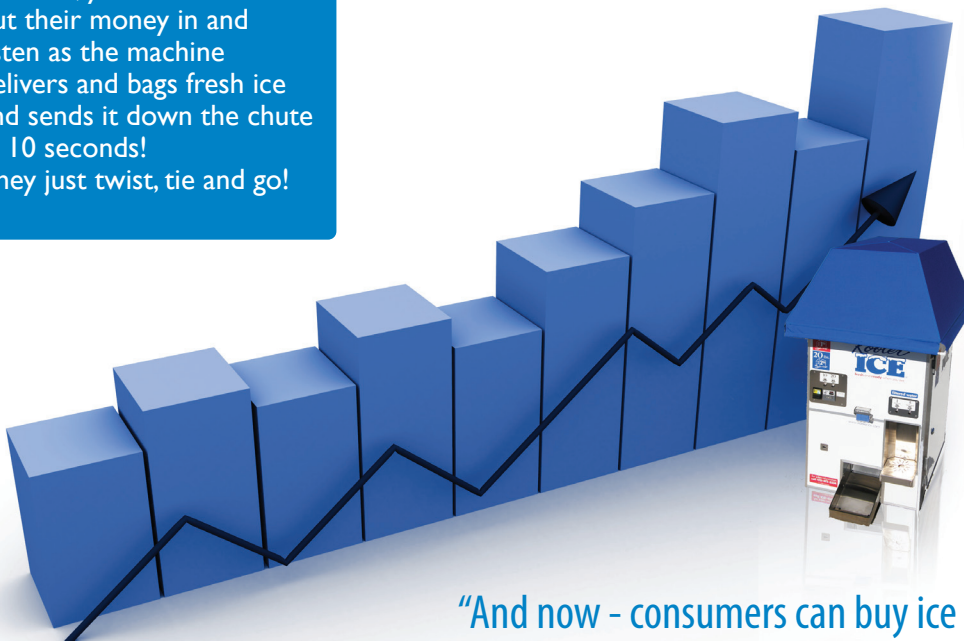
The Kooler Ice machine will allow you to keep and expand your existing customer base and allow you to compete with the new, "free-standing" ice vending machines that are beginning to/or will soon be eroding your ice sales.

Quick & Convenient

With the Kooler Ice machine, your customers put their money in and listen as the machine delivers and bags fresh ice and sends it down the chute in 10 seconds! They just twist, tie and go!

Studies have shown that consumers rate convenience as the most important factor in deciding where they will buy ice. The other is quality.

Because the Kooler Ice machine dispenses ice to the consumer "on demand", it is always fresh and clean tasting, never frozen into large chunks, and ready and easy to use in your cooler, ice bucket, or to put directly into a drink.



"And now - consumers can buy ice when they want it– 24/7!"

Machine Components and Features...

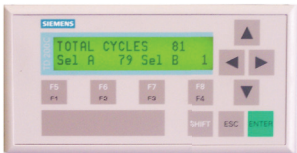
As a leading manufacturer of Ice and Water Vending Machines since 2007, Kooler Ice has shipped hundreds of machines in less than two years. We are 100% committed to building the highest quality, most reliable ice vending machine on the market.

To do so, we have chosen to equip our machines with quality components from the best U.S. manufacturers. Our suppliers and manufacturers offer outstanding parts and service capabilities and are readily accessible anywhere in the country to minimize any potential down time for our owners.



Scotsman Ice Makers 1

Description	Scotsman is a world wide leader in ice makers and offers a large network of dealers and service centers throughout the U.S. We use the "Prodigy" line of ice makers due to their unmatched features, serviceability and support.
Warranty	3 Years Parts & Labor on the Ice Maker; 5 Years Parts & Labor on the Evaporator; and 5 Years Parts on the Compressor and the Condenser.



Siemens "Smart" Features 2

Description	Siemens has developed the electronics and PLC components that allow our machine to display alerts and important machine functions on an LCD panel inside the machine. The LCD panel will display a "Sold Out" message on the front panel when it is out of ice or bags, and has resettable counters to track sales.
Warranty	One Year Parts and Labor
Remote Access Option	As an option, a modem can be installed into the machine allowing the unit to send a message to the owners phone if the machine runs out of ice, bags, or if a door is opened, or if a "fault" code is issued. Additionally, the owner can instruct the machine to dispense a bag of ice, as well as reset the bill validator and track ice and water sales remotely.



MARS/MEI Bill Validator 3

Description	MARS/MEI is also an industry leader and their system is easy to operate and service. The machine accepts \$1 and \$5 bills and will hold up to 500 bills.
Warranty	One Year Parts and Labor
Credit Card Reader Option	MARS/MEI also makes Credit Card Readers to further enhance the convenience of the machine for end users. It requires a separate modem and other services for its operation at additional monthly cost to the owner.

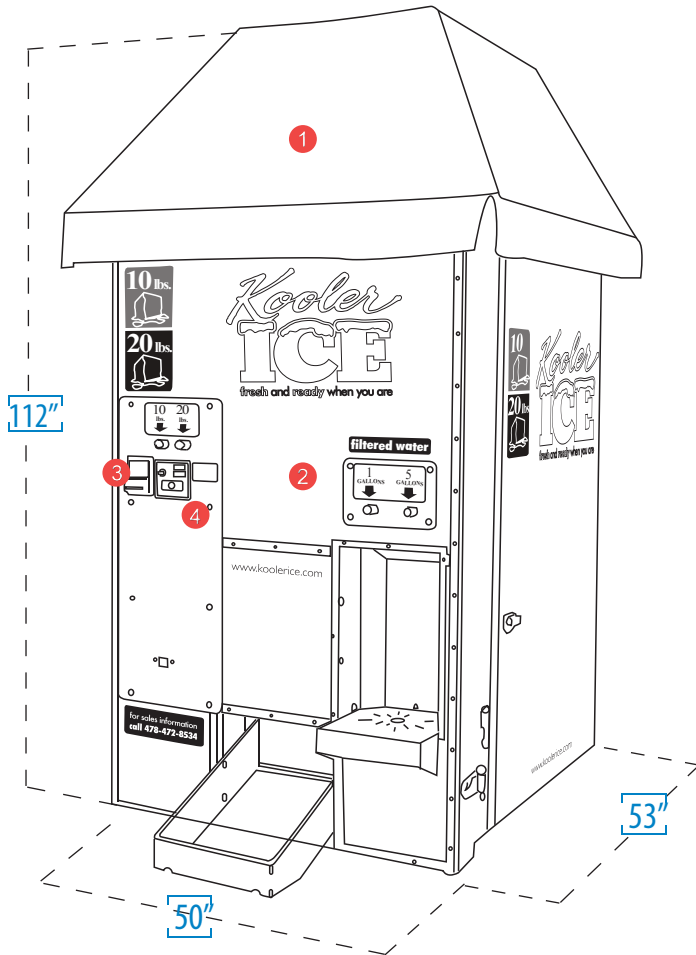


Conlux Coin Exchanger 4

Description	Conlux is a world wide manufacturer of the coin exchanger which will accept Quarters, Dimes & Nickels and can hold \$74 of change (3Q, 1D, 1N Slots). An overflow bucket holds excess change and coin tubes automatically re-load.
Warranty	One Year Parts & Labor

Machine Specifications...

After watching other manufacturers develop and introduce larger, more expensive ice vending machines, we set out to design a more efficient, user and owner friendly machine. After talking to hundreds of consumers and retail outlets throughout the country, we developed the design for the KI 510.



Additional Standard Features

- High Strength Aluminum Alloy Corrosion Free Frame
- Food Grade Plastic Storage Bin and Drawer
- 220 Volt Single Phase Power Source Uses 50 Amps
- 3/4" Supply and Drain Line Hook Ups
- Each Panel is a Door Allows Easy Access to All Components
- Bag Tracking System on All Kooler Ice Bags
- Adjustable Vend Rate Allows You To Set and Change Pricing
- Easy Water Filter Changing Operation (Replace Every 6 Months)
- Easy Bag Changing Operation (Done in Less Than 2 Minutes)
- Machine has two buttons, Button A offers a 10 lb bag of ice. Button B (BulkVend) offers (2) 10 lb bags of ice.
- Dispenses One 10lb Bag of Ice in 10 Seconds

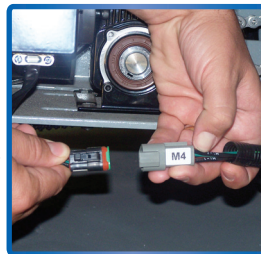
Although the KI 510 design is compact, it is also highly productive. With its 450lbs of bin storage capacity, you will have 40+ bags of ice ready to vend each morning and it can produce an additional 84+ bags daily. The monthly operating cost on the KI 510 is low because we have eliminated the need for a refrigeration unit by double insulating the ice storage bin. High productivity, plus lower utility costs, equals ... HIGHER PROFITS!

"Free Vend" Switch



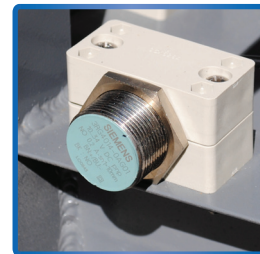
Standard on the machine, this feature allows the owner to offer free dispensing of ice for special events & promotions.

"Plug & Play" Connections



Weather proof, labeled electrical quick connectors are used for safety and offer understandable & easy machine servicing.

Proximity Switches



Used with the Siemens "Smart System", proximity switches are used to monitor various machine functions.

Scotsman Model #	Lbs of Production	Daily Maximum Production	Storage Bin Capacity	Unit Width	Unit Depth	Unit Height	Unit Weight
C 1848	1910lbs.	100-125 Bags	450lbs.	50"	68"	112"	1,520lbs.
C1030	1,075lbs.	70-80 Bags	450lbs.	50"	68"	112"	1,400lbs.

* Production estimates are based on optimum operating temperatures of 70 F Air / 50 F Water.

Water Vending Options

Another feature our owners asked us to make available was a water vending station built directly into the machine – and we listened. Ice and water are a natural fit. With this option, our owners can compete with free-standing water vending machines as well as have an additional revenue stream – all in one machine!



The water vending station offers one and five gallon vends of filtered water. And, like the ice vending feature, **you** set the price.

The water filtration system is made by EverPure, a leader in the water filtration business. It is a dual filter system that uses radial flow granular activated carbon (GAC) for extended service performance and “fine filters” water by reducing sediment and dirt larger than .5 microns. The commercial grade water filter polishes the water, reducing chlorine, chloramines and other “off” tastes, and reduces dirt, rust, and other heavy solids and leads to provide customers an excellent product and “bottled water” taste.

Additional Features ...

- Ice and Water can be Vended Simultaneously
- Dual Filter – Commercial Grade
- 20,000 Gallon Filter Life
- Easy Filter Change System



And, Now ... A Reverse Osmosis Option

Reverse Osmosis is a process by which water molecules are forced through a semi-permeable, housed, membrane - using higher water pressure to force water through the “super-filtering” membrane, leaving unwanted substances behind, and then flushing those substances through a drain and out of the machine’s water system.

With a Reverse Osmosis (RO) system, you can offer customers “state of the art” water treatment technology. “RO” is considered the most thorough method of filtering water and is used in water bottling plants as their “purification” system. In areas where the water quality may be considered “sub-par” and the standard “filtering” system may not filter enough, the RO water system is now available!

Monitoring System

While having a reliable machine is critical to success, being able to efficiently manage your machine(s), wherever you are, allows you to “Work Smart” and further increases your bottom-line profits and ownership satisfaction.

In order to provide you with the ability to remotely monitor your machine, Kooler Ice Inc now offers a newer, more advanced “web based” monitoring system that will allow you to stay in touch “remotely” with your machine **at all times.**

The Remote Access Monitoring System can...

- Provide a “web based” interface to allow owners to set up a machine profile, establish e-mail contacts for machine communication and historical log of all machine alerts.
- Track ice and water sales by the hour, day, week and month.
- Allow you to re-set the bill validator remotely
- Allow you to “free vend” ice remotely
- Notify you if you are out of bags or ice



Support & Services

And while building a great machine is important, Kooler Ice believes that “after the sale” support is equally important. For this reason, we are developing a nationwide network of Distributors for the sales, service and support of our products. We pride ourselves on our accessibility and accountability in ensuring our owners that we are there to support them with whatever they need. Our Distributors offer local parts, service and maintenance support. You can feel comfortable knowing that you will be taken care of - even after the machine is in the field.

Marketing Assistance

Our Marketing team and our Distributors are always trying to find new ways to differentiate our products and assist our owners in maximizing their return on investment. With this in mind, we have developed marketing aids, like our “Free Vend” coupons, and can offer sales pieces and ideas based on feedback we have gathered from other owners to assist you in promoting your machine.

We also promote the brand name of the machine through advertising in trade magazines and by attending trade shows and other venues where the machine can be displayed. Kooler Ice is committed to having a strong brand name and market presence which will further enhance and add value to your investment.

Environmentally Friendly...Naturally Green!

Our machines are naturally “green” because they are designed to replace the ice freezers at all types of retail outlets across the country. For years ice trucks have been used to deliver ice, emitting toxic gases into the atmosphere and burning millions of gallons of fuel. Not to mention adding cost to the product as their costs fluxuate.

Because the Kooler Ice machines produce ice on site, the need for an ice delivery truck is eliminated, therefore reducing the “carbon foot print”. Our machines help protect the environment while providing a safer, more convenient, higher quality product than what is available though today’s packaged ice system. That’s a “Win/Win” for everyone!



**No waste of our Earth’s resources!
No toxic emissions!
No residual harmful waste products!**

**WE ARE COMMITTED TO OFFERING THE MOST
“EARTH-FRIENDLY”
ICE VENDING MACHINE AVAILABLE**

We believe we have accomplished the goals and standards we set out to meet, and we offer our product at a price point that makes it possible for the “ordinary person” to develop a business or a secondary income source affordably, with minimal risk, while providing you with the most innovative and reliable machine on the market today.

Our machines provide the necessary product quality and production - while offering a more efficient use of space and utilities and minimizing operating costs - which means higher profits for our owners!

For More Information,
Please Contact Us At:

www.koolerice.com
1-(888)-9KOOOLER
510 Dunbar Road
Byron, GA 31008

